

**ERASMUS+ BLENDED INTENSIVE PROGRAMME  
UNIVERSITY OF APPLIED SCIENCES IN KONIN, POLAND**

BIP NUMBER: 2024-1-PL01-KA131-HED-000195712-1

*TOPIC: NEGOTIATING BETWEEN CULTURES IN BUSINESS CONTEXTS – CHALLENGES AND HOW WE CAN OVERCOME THEM*

Physical component: 4-8 May 2026

Virtual component: 27 April 2026

Field of education: Arts and humanities, inter-disciplinary programmes (0288)

Level of study: Bachelor's level (EQF-6); Master's level (EQF-7)

3 ECTS credits

This Blended Intensive Programme is devoted to discussing cultural challenges related to business contact and negotiations with a view to improve business communication between Poland and other participating countries.

<b>DAY 1</b> <b>4 May 2026</b>	18.00 – 19.00 welcome meeting	Place: to be announced
<b>DAY 2</b> <b>5 May 2026</b>	<p><b>10.00-13.30 scientific workshop focusing on the role of culture in communication and business communication</b></p> <p>Coffee break 10.00-10.40 Barbara Lewandowska-Tomaszczyk (a world-renowned specialist on cross-cultural linguistics and communication who works at our university) 10.40-11.20 Emilia Sędziak (our university expert on intercultural business communication, a professional mediator) 11.20-12.00 Marcin Trojszczak (The Head of Department of Language and Communication, his scientific research includes cross-cultural differences).</p> <p><b>We are open to including more presentations concerning the discussed topic, if proposed by the incoming professors.</b></p> <p>Dinner break</p>	Place: Przyjaźni 1 street (University main building)
<b>DAY 3</b> <b>6 May 2026</b>	9.00-16.00 The study trip to local companies our university cooperates with.	

<b>DAY 4</b> <b>7 May 2026</b>	15.00 – 19.00 Dinner break Final presentations (presentations discussing the differences between Polish and their respective cultures which are relevant to successful business communication)  Coffee break The event organised by our university students that will familiarise our guests with the contemporary Polish culture and pop-culture	Place: Przyjaźni 1 street (University main building)
<b>DAY 5</b> <b>8 May 2026</b>	11.00-12.00 Event summary	Place: to be announced

Breakfast (Tuesday – Friday) paid by the University of Applied Sciences in Konin

---

### Online Learning Agreement

**OLA: All students participants are required to complete OLA (Online Learning Agreement) before mobility --> Short-Term Mobility Table**

Receiving Institution: Akademia Nauk Stosowanych w Koninie (OLA platform – Państwowa Wyższa Szkoła Zawodowa w Koninie; Erasmus code: PL KONIN02)

Faculty: Faculty of Humanities and Social Sciences

Contact Person: Bożena Miastkowska

Function: International Cooperation Coordinator

Email address: [bozena.miastkowska@konin.edu.pl](mailto:bozena.miastkowska@konin.edu.pl)

Phone number: +48 728 43 92 18

Responsible Person: Bożena Miastkowska

### Short Description of Virtual Component

The virtual part of the programme will take place prior to the physical mobility on 27 April 2026 at and will be delivered online via the MS Teams platform. Its purpose is to prepare students for the intensive in-person part of the programme and to establish a foundation for international cooperation.

The virtual component will include:

- an introductory online meeting presenting the objectives, content, methods, and expected learning outcomes of the programme;
- a discussion forum and exchange of experiences among students from partner universities;
- the formation of international working teams and assignment of group tasks.

The virtual phase will support intercultural learning, preparation for field activities, and the development of cooperation among students prior to their in-person meeting in Konin.