

20 - 22 MAY 2025

INTERNATIONAL RESEARCH CAMP



MONDAY 19 MAY

- 1:30 - 3:00 pm** Prof. Dr. Danijela Maksimović-Ivanić
University of Belgrade
"Advantages and disadvantages of metal based drugs application in cancer treatment"
Venue: Hauptgebäude (Hg): HS 5
- 3:15 - 4:45 pm** Prof. Dr. Sanja Mijatović
University of Belgrade
"Nanotechnology in cancer treatment: pros and cons"
Venue: Hauptgebäude (Hg): HS 5

TUESDAY 20 MAY

- 9:15 am - 12:30 pm** Dr. Mara Cerquetti
Università di Macerata
"Exploring authenticity beyond enchanting masterpieces. A SWOT analysis of the Italian heritage system"
Venue: Hauptgebäude (Hg): F/3/24
- 9:15 - 10:45 am** Dr. Robert Rogaczewski
State University of Applied Sciences Konin
"Marketing in der Logistik"
Venue: Hauptgebäude (Hg): G/2/30
- 10:00 am - 12:30 pm** Prof. Dr. Oleksii Oleksiuk
Kyiv National Economic University
"Logistic management in conflict areas"
Venue: Please scan the program QR Code for the Link
- 10:00 am - 12:30 pm** Prof. Dr. Oleksii Oleksiuk
Kyiv National Economic University
"News and media data as a source for behavioural studies in commerce and logistics"
Venue: Please scan the program QR Code
- 11:00 am - 12:30 pm** Dr. Robert Rogaczewski
State University of Applied Sciences
"Lokale Tradition oder globale Marke? Marketingstrategien polnischer Süßwarenhersteller"
Venue: Hauptgebäude (Hg): G/2/30

11:00 am - 12:30 pm Dr. Mariam Tabatadze
Georgian Technical University
"Arsenic contamination of natural waters, soils and food products in Georgia and its risk factor"
Venue: Hauptgebäude (Hg): C/2/14

11:00 am - 12:30 pm Prof. Dr. Danijela Maksimović-Ivanić
University of Belgrade
"Workshop: Model systems for preclinical drug investigation"
Venue: Hauptgebäude (Hg): E/1/15

11:00 am - 12:30 pm Azizbek Zokirjonov
Andijan State Technical Institute
"Signal Processing and System Control in Lithium-Ion Battery Aging Analysis"
Venue: Hörsaalgebäude (Hö): HS 7

1:30 - 3:00 pm Prof. Dr. Sanja Mijatović
University of Belgrade
"Workshop: First steps in drug discovery; How to conduct biological studies?"
Venue: Hauptgebäude (Hg): D/1/18

1:30 - 3:00 pm Susanne Wernsing
Vienna
"Internationalität und Solidarität in der DDR"
Venue: Hauptgebäude (Hg): F/2/24

1:30 - 3:00 pm Dr. Alisara Rungnontarat Charinsarn
Thammasat Business School
"Marketing to Emerging-Market Consumers: A case of Thailand"
Venue: Hauptgebäude (Hg): E/1/19 and online

3:15 - 4:45 pm Dr. Sofía Blanco Moreno
University of León
"AI-powered insights: Understanding users through social media data"
Online: Please scan QR-Code

WEDNESDAY 21 MAY

9:15 - 10:45 am Prof. Dr. Antonio Díaz
Universidad de Castilla-La Mancha
"Sustainable Finance"
Venue: Hauptgebäude (Hg): G/2/30

11:00 am - 12:30 pm Dr. Mara Cerquetti
Università di Macerata
"Towards participatory governance in cultural heritage management in Italy: paradigm shift or path-dependence?"
Venue: Hauptgebäude (Hg): F/3/26

11:00 am - 12:30 pm Prof. Dr. Antonio Díaz
Universidad de Castilla-La Mancha
"ESG Investing and Green Bonds"
Venue: Hauptgebäude (Hg): G/2/30

11:00 am - 12:30 pm Dr. Mariam Tabatadze
Georgian Technical University
"Phytoremediation of arsenic-contaminated soils of Georgia"
Venue: Hauptgebäude (Hg): HS 4

11:00 am - 12:30 pm Azizbek Zokirjonov
Andijan State Technical Institute
"PhD Journey – From Curiosity to Contribution"
Venue: Hauptgebäude (Hg): C/3/15

1:30 - 3:00 pm Susanne Wernsing
Vienna
"Ausstellen, was nicht gezeigt werden darf. Bildpolitiken des rassismuskritischen Kuratierens"
Venue: Seminargebäude: Se/0/17

THURSDAY 22 MAY

9:15 - 10:45 am Dr. Alisara Rungnontarat Charinsarn
Thammasat Business School
"Experimental Research for Consumer Behavior Study"
Online: Please scan QR-Code

11:00 am - 12:30 pm Sethasilp Inthanon
Merseburg University of Applied Sciences

"Bridging Research Gaps and Theories: A Meta-Analytical Study Toward Developing New Conceptual Models for Wellness Tourism Management"
Online: Gartenhaus Foyer and online - Please scan the program QR Code for the Link

